



**EVOLVE**

# **CORPORATE MEMBERSHIPS**

**Join EVOLVE in 2025-2026**





# EVOLVE

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## BASED IN THE ENERGY CAPITAL OF THE WORLD, AT THE HEART OF TRANSPORTATION ELECTRIFICATION

Evolve Houston is a membership organization uniquely positioned at the intersection of business, government, and community. As a **neutral convener** and trusted voice within the electric vehicle (EV) ecosystem, our mission is to catalyze the transition to electric transportation through a **data-driven, action-oriented, and community-anchored approach**.

Transportation is the second-largest contributor to air pollution and represents a significant economic opportunity for Texans. Inspired by a deep commitment to the health and well-being of all residents, Evolve brings together stakeholders to advance awareness, research, and impactful initiatives that accelerate electrification, expand clean transportation access, and strengthen community outcomes.

### FOUNDING MEMBERS





# INVITATION FROM THE PRESIDENT

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Dear Prospective Members,

On behalf of Evolve Houston, I am pleased to invite you to join our distinguished network of Members committed to shaping the future of transportation in the *Energy Capital of the World*.

As a Member, you will gain access to a dynamic platform that fosters collaboration between leading public and private sector stakeholders. You will benefit from elevated brand visibility, data-driven market leadership, and strategic influence through public-private partnerships. Your membership positions your organization as a champion of sustainability and innovation while providing unparalleled opportunities to engage with the community.

Your investment powers a cleaner, more inclusive, and more connected future, one led by clean transportation and measurable community impact.

We look forward to welcoming you to our growing coalition of change-makers.

Warm Regards,

A stylized, handwritten signature in blue ink, appearing to read 'Casey Brown'.

Casey Brown  
President and Executive Director  
Evolve Houston

# ABOUT EVOLVE HOUSTON

## MARKETING & AWARENESS

This pillar drives electric vehicle (EV) awareness and electrification efforts across Houston. It offers members a platform to enhance visibility, build credibility, and shape public perception, while fostering community engagement in clean transportation.

## RESEARCH & DEVELOPMENT

This pillar delivers insights and solutions to advance Houston's electrification. Members access early data, studies, and partnerships that guide strategy, fleet deployment, investment, and infrastructure planning.

## PRODUCTS & SERVICES

This pillar turns strategy into action by advancing EV access, community-driven projects, and infrastructure deployment. Members drive measurable social & environmental outcomes and showcase leadership in Houston's clean transportation movement.



## BECOME A MEMBER OF EVOLVE HOUSTON TODAY

Evolve maintains three core pillars that drive programs: Marketing & Awareness, Research & Development, and Products & Services. These pillars enable the organization and its members to address electrification holistically. The results have led to the formation of impactful initiatives recognized on the national level, as well as EV growth within the region.

Join Evolve as a member to engage with these initiatives, align with other leaders, and access the right stakeholders in the EV ecosystem. Members gain opportunities to influence trends, collaborate on solutions, and drive clean transportation adoption in the Greater Houston region and beyond.

**HOUSTON'S GO-TO PARTNER FOR ALL THINGS EV**

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**JOIN  
THE  
CHARGE  
TODAY  
WITH  
EVOLVE.**

**CORPORATE  
MEMBERSHIP**

**EVOLVE**

# MEMBER BENEFITS



Evolve Houston serves as a bridge across public and private sectors, enabling members to actively address both localized and systemic challenges to electrification while creating a shared vision for a sustainable and resilient transportation future in the Greater Houston region.

Evolve Houston provides a dynamic platform for collaboration, knowledge-sharing, and strategic partnerships, empowering Members to stay at the forefront of emerging EV topics and trends in the region.

## **Realized Public-Private Collaboration:**

Work with the right stakeholders to tackle regional challenges and accelerate EV adoption.

## **Brand Visibility:**

Gain prominent placement in events, reports, and media to amplify recognition.

## **Strategic Influence:**

Shape the EV adoption agenda while accessing competitive insights and data.

## **Market Leadership:**

Stay at the forefront of the industry with cutting-edge solutions and actionable research.

## MEMBERSHIP OPPORTUNITIES

Evolve Houston offers two distinct tiers of Corporate Membership, providing unique opportunities to engage with Houston's growing electrification ecosystem:

### MEMBER

Flexible engagement and targeted involvement

### STRATEGIC MEMBER

Comprehensive access to all pillars and high-level collaboration

Connect with us to discover the membership tier that fits your goals:  
[membership@evolvehouston.org](mailto:membership@evolvehouston.org).

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# MEMBER TESTIMONIALS

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“We need a **collaborative approach** on the EV charging infrastructure needed to accelerate adoption and support communities. We need **community partners** who can reach the most vulnerable populations and help them participate in and benefit from the transition to a more sustainable economy. Evolve Houston’s Equity Program is designed to invest in historically under-served neighborhoods within the Greater Houston area by awarding microgrants to grassroots eMobility projects that address community mobility needs. And we are thrilled to be an early funder of this work, which **centers and empowers local communities.**”

- Jessica James, GM

“Evolve Houston brings together a **powerful coalition of leaders** committed to advancing electric mobility in our region. At CenterPoint Energy, we value being part of a collaborative platform that allows us to amplify awareness, education, and research across communities. Collaborating with Evolve Houston enables us to accelerate the transition to electric transportation in a way that’s aligned with regional needs and priorities. And their unique model ensures **we’re not moving in isolation—we’re moving forward together**, creating broader awareness and shared momentum.”

- Rina Harris, CenterPoint Energy

“Evolve Houston is the **best example of a public-private organization** that Shell has ever seen in Houston.”

- Shell

“Through our partnership with EVOLVE, Shell can work alongside industry and public sector stakeholders to collectively drive electrification awareness, education, and innovation that benefit the entire region. When we team up with Evolve, **we show up with a partner the community already trusts.** That trust allowed us to deepen our engagement, build momentum, and make a credible impact quickly.”

- Shell Recharge

“As a founding member of Evolve Houston, the University of Houston is proud to partner with this **visionary coalition of business, government, and community leaders.** Evolve Houston’s commitment to accelerating clean transportation technology aligns with the University of Houston’s mission to drive sustainable energy solutions, fostering a cleaner, more resilient future. **The work we do here has an impact on energy around the world.**”

- Dr. Bruce Race, University of Houston

# MARKETING & AWARENESS

The Marketing & Awareness pillar positions Evolve Houston and its members as leading voices in electrification. Through targeted campaigns, public engagement, and strategic communications, this pillar builds understanding, trust, and excitement around EV adoption and electrification efforts in Houston.

Members gain visibility and credibility by supporting activities such as social media campaigns, workshops and panels, speaking engagements, electric ride & drives, community events, and more. These initiatives provide opportunities to connect with stakeholders showcase leadership, and elevate brand presence across multiple audiences.

By engaging with this pillar, members help shape public perception of electrification, promote innovation and sustainability, and support a more informed and receptive community for clean transportation.

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Participation in this pillar offers tangible benefits to members, including:

- Amplified brand visibility and recognition
- Strengthened credibility across key audiences
- Enhanced opportunities for strategic partnerships
- Leadership positioning in Houston's electrification ecosystem

Members are positioned as recognized leaders driving Houston's clean transportation future.



***The Marketing & Awareness pillar drives electrification across Houston while giving members a platform to build visibility, credibility, and influence in the region's clean transportation ecosystem.***

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# RESEARCH & DEVELOPMENT

The Research & Development pillar provides members with the knowledge and insights needed to make informed decisions and plan strategically for electrification. This pillar emphasizes rigorous data analysis, collaborative studies, and practical roadmaps. Projects include infrastructure assessments, electrification strategy reports, and partnerships with organizations such as the University of Houston.

Members gain early access to research findings, playbooks, and data-driven recommendations that support business planning, fleet deployment, and investment decisions. By contributing to cohort-driven projects, members can shape research priorities and pilot innovative solutions while collaborating with cross-sector peers, academic institutions, and civic leaders.

This pillar ensures that member participation leads to actionable insights, reduces uncertainty, and equips stakeholders to move from curiosity to confident, strategic action.

Engaging in this pillar provides members with:

- Exclusive access to research findings and data insights
- Opportunities to shape study priorities and outcomes
- Evidence-based guidance for strategic decision-making
- Influence over Houston's electrification infrastructure and policy

Members gain a competitive advantage and the insight to make informed, high-impact investment decisions.



***The Research & Development pillar generates insights and solutions to advance Houston's electrification, offering members early access to data, research, and collaboration to support decision-making.***

# PRODUCTS & SERVICES

The Products & Services pillar turns vision into tangible outcomes and impacts in communities, transportation access, and electrification infrastructure. It houses initiatives such as the Grants Program, Community Connector microtransit service, and charging infrastructure projects.

Members can participate as sponsors, volunteers, or collaborators, helping remove barriers to clean transportation and address mobility gaps. They support community-driven electrification projects, enable microtransit services in under-served areas, and contribute to the deployment of regional charging infrastructure.

This pillar allows members to see the direct impact of their engagement, strengthen community connections, and demonstrate leadership in sustainable innovation. Members support scalable solutions that improve mobility, environmental quality, and accessible electrification across Houston.

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By participating in this pillar, members can:

- Deliver measurable results in local communities
- Strengthen relationships with diverse stakeholders
- Support inclusive and sustainable transportation solutions
- Showcase leadership in advancing electrification

Members have the opportunity to create real-world impact while reinforcing their leadership in Houston's transportation ecosystem.



***The Products & Services pillar advances community electrification by supporting impactful local projects and empowering members to lead measurable change in Houston's transportation ecosystem.***

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# GRANTS PROGRAM OVERVIEW

The Grants Program, formally known as the eMobility Microgrant Initiative, addresses transportation gaps in Houston's under-served communities by deploying clean mobility solutions that meet critical local needs. Residents in these neighborhoods often face limited access to reliable transportation and greater exposure to air pollution. The program removes barriers through initiatives that expand access to electrification, including microtransit pilots, community-led charging projects, and other locally driven solutions.

Members have the opportunity to sponsor and support projects that generate tangible benefits for communities while connecting with local organizations and leaders. By funding and scaling impactful projects, members help drive measurable improvements in mobility, environmental quality, and community well-being. Participation also allows members to showcase their commitment to sustainable innovation, strengthen local partnerships, and gain visibility for authentic community impact.

2023 **13**  
Awarded Projects

2024 **16**  
Awarded Projects

2025 **22**  
Awarded Projects

Evolve Houston has awarded over 50 grants and many excellent projects remain unfunded, highlighting the need for additional investment.

Contact us today to learn how you can help close this demand gap.



***This program offers unparalleled community access, boosting brand visibility through authentic engagement, strong local ties, and a clear commitment to inclusive innovation.***

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# MICROTRANSIT SERVICE OVERVIEW

The Community Connector is an all-electric microtransit service that closes transit gaps in Houston's under-served neighborhoods. It began in June 2023 as a grassroots pilot under the Grants Program, launching with just two electric vehicles. The program has since grown into a key part of the METRONow strategy, now operating over 15 vehicles across five zones and serving thousands of riders monthly. Nearly half of trips, 46%, begin or end at a METRO transit station, providing essential connections for seniors, families, and low-income residents.

Backed by a \$1.05M expansion grant in 2024, the program continues to scale. Members can sponsor or collaborate to support mobility solutions, reduce emissions, and expand accessible transportation. Participation allows members to demonstrate leadership in inclusive innovation, strengthen partnerships with civic and community organizations, and contribute to scalable, measurable solutions that improve transit access and operational efficiency in Houston.

The Community Connector offers members the opportunity to drive measurable community impact while supporting Houston's clean transportation future.

- Directly impacts mobility in under-served neighborhoods
- Supports scalable pilot-to-partnership solutions
- Strengthens ties with public and community partners



“It’s helping people in our community gain easier access to the transit station. Now they have access to all of Houston.”

“What a blessing to the community this service has been. I am a single mother of four kids. Without it, I struggle to get a ride to the grocery store.”

“Excelente servicio, me ayuda mucho en mi condición de adulto mayor. Chóferes muy amables.”

***This service provides members with leadership opportunities while delivering tangible benefits to the community, including expanded mobility, improved transit access, and inclusive transportation.***

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# MEET THE **EVOLVE** TEAM.

**LEADERSHIP  
& STAFF**

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# BOARD OF DIRECTORS

With passion and enthusiasm, the Evolve Houston Board of Directors steers the organization towards an electric future and oversees the organization's programmatic initiatives.



**ANDREY SHUVALOV**

Chair  
VP of Energy Transition  
Shell USA



**DR. RAMANAN KRISHNAMOORTI**

Chief Energy Officer  
University of Houston



**RYAN MARTIN**

Managing Partner  
LDR Partners LP



**RINA HARRIS**

VP of Business Development  
CenterPoint Energy



**ALEX LANSKY**

Co-Chair  
Head of E-Mobility Development  
Shell USA



**GARY GLASSCOCK**

Fleet Management Director  
City of Houston



# EVOLVE TEAM



## CASEY BROWN

### President & Executive Director

As President & Executive Director, Casey leads Evolve Houston's mission through programs, strategy, and outreach. He works with civic, corporate, and community partners to advance EV initiatives across Evolve's three pillars. Casey holds a bachelor's from Colorado Mesa University and an MBA from Rice University.



## ZACH KENNEDY

### Managing Partner

As the CEO of LDR Advisory, Zach serves as a partner to management in the strategy and administration of Evolve Houston's programming. He bridges innovation, government, and industry towards Evolve's mission.



## SARAH VALLE

### Director of Operations

As Director of Operations, Sarah brings a proactive strategic mindset and agile problem-solving skills to optimize Evolve's performance. Through planning, continuous improvement, and a systems-thinking approach, she helps accelerate transportation electrification. Sarah holds a bachelor's degree in Operations Management from the University of Houston.



## GRACE MILLSAP

### Director of Marketing & Community Engagement

As Director of Marketing & Community Engagement, Grace leads outreach, education, and partnerships to promote eMobility. She leads Evolve's Grants Program as well as the Marketing & Awareness Pillar. She is a graduate of Louisiana State University's E.J. Ourso College of Business, where she studied marketing and mass communication.



## EVAN HARGROVE

### Director of Microtransit & Strategic Programs

As Director of Microtransit & Strategic Programs, Evan expands clean mobility in Houston. He oversees METRO's Community Connector pilot, bringing electric microtransit to neighborhoods and using strategy and business development to drive measurable community impact. Evan holds a bachelor's from Lynn University and an MBA from IESE Business School.



## JOLENE LIMQUECO

### Data Analyst

As Data Analyst, Jolene supports Evolve's programs through reporting, visualization, and insights that guide decision-making. Supporting the programs while advancing the Research & Development Pillar, she brings a background in architecture, community-focused research, and education. Jolene holds bachelors in architecture from the University of Houston.

# HELP DRIVE THE DEVELOPMENT OF HOUSTON'S ELECTRIFICATION

Contact Us:  
[membership@evolvehouston.org](mailto:membership@evolvehouston.org)

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